

BOOTH CHOICE #1: _____ BOOTH CHOICE #2: _____ BOOTH CHOICE #3: _____
 Booths assigned on a first-come, first-served basis.

BOOTH ASSIGNED _____
 (To be completed by event manager.)

Once contract is accepted, you will receive an email confirmation of your registration.

Sunday, January 14, 2018

COMPANY NAME _____ TAX ID # _____ DATE _____
 CONTACT NAME _____ TITLE _____
 MAILING ADDRESS _____ CITY _____ STATE _____ ZIP CODE _____
 PHONE _____ CELL PHONE _____ FAX _____
 E-MAIL _____ WEB ADDRESS _____ TYPE OF BUSINESS _____

How did you hear about the bridal show? _____ Have you participated before? YES NO

By signing contract, you agree to the terms and conditions listed on back.

APPLICANT SIGNATURE _____ TITLE _____ DATE _____
 By signing this contract you agree to the above terms.
 BRIDAL SHOW REPRESENTATIVE SIGNATURE _____ DATE _____

2018 Bridal Show Costs

Skip the paper contract and register online!

EARLY BIRD RATES Sign up before Dec. 1, 2017 to receive these rates.






SINGLE INSIDE BOOTH \$500 DOUBLE INSIDE BOOTHS \$900 SINGLE CORNER BOOTH \$550 DOUBLE CORNER BOOTHS \$1,000 BOOTH TOTAL _____

REGULAR RATES Sign up on or after Dec. 1, 2017 to receive these rates.

SINGLE INSIDE BOOTH \$575 DOUBLE INSIDE BOOTHS \$1,025 SINGLE CORNER BOOTH \$625 DOUBLE CORNER BOOTHS \$1,125 BOOTH TOTAL _____

Bridal Planner Advertising Deadline is Friday, Nov. 10, 2017 I would like more information

The 2018 Bridal Planner is produced by the Arkansas Democrat-Gazette and is mailed monthly to brides who register their engagement in the paper or who write in to request it. We also distribute the Planner at all our Bridal Shows including Conway and Northwest Arkansas.

 Full page ad \$2,477  Half page ad \$1,361 Either horizontal or vertical  Quarter page ad \$749  1/8 page \$449  1/16 page \$273

EXTRAS

ELECTRICITY \$55 PHOTO SHOWCASE \$55 X _____ qty PROGRAM AD \$150 BAG LITERATURE \$150 AD/EXTRA TOTAL _____

Photo Showcase only for Photographers.

Advance electricity orders must be placed by Jan. 5, 2018. Floor rates (orders after this date) for electricity are \$75.

DEPOSIT (20%) _____

TOTAL BALANCE DUE _____

METHOD OF PAYMENT

Check attached. (Make check payable to the Arkansas Democrat-Gazette.) AMOUNT _____

Charge to: _____ MasterCard _____ Visa _____ American Express _____ Discover
 Expiration Date _____ Number _____
 Billing address (city, state, zip) _____
 Signature of acceptance for using credit card _____
 Security Code _____ Name on Card: _____ Charge this card the final payment on Dec. 15, 2017